



Webinar Report

Topic :- 'My Story - Motivational Session by Successful Entrepreneur/Start-up founder'

Date:- 25th Nov. 2021

Webinar on 'My Story - Motivational Session by Successful Entrepreneur/Start-up founder'' was organized by IIC, Pune District Education Association's Seth Govind Raghunath Sable College of Pharmacy, Saswad on 25th Nov. 2021. The webinar was inaugurated by Dr. Rajashree Chavan, Principal, Pune District Education Association's Seth Govind Raghunath Sable College of Pharmacy, Saswad. The inauguration function was graced by the presence of Mr. Pawan Waghrukhar, Director, JP Esthetics Pvt Ltd. Pune.

Mr. Pawan Waghrukhar, delivered a motivational speech on success story of his Start up. He elaborated the leadership & team work in start up. He focused on plan, execution & time management in start up. Also he explains career opportunities for Pharma student as entrepreneurs.

The webinar was organized on zoom platform. It was attended by 70 participants from S.Y.B.Pharm, T.Y.B.Pharm & Final Yr. B.Pharm. The seminar was co-ordinated by Mr. Ganesh Nigade, Training & Placement Officer, Pune District Education Association's Seth Govind Raghunath Sable College of Pharmacy, Saswad. Mr. Ganesh Nigade extended vote of thanks.

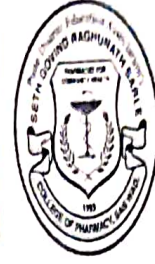

Mr.G.B.Nigade
Training & Placement Officer


PRINCIPAL

PUNE DISTRICT EDUCATION ASSOCIATION'S
SETH GOVIND RAGHUNATH SABLE
COLLEGE OF PHARMACY, SASWAD
PUNE-412 301



Pune District Education Association's
Seth Govind Raghunath Sable
College of Pharmacy, Saswad



'My Story - Motivational Session by Successful
Entrepreneur/Start-up founder'

Date:- 26th Nov. 2021,

Time: -11:00 am



Mr. PAWAN WAGHRULKAR,
Director,
Prudens Dermaceuticals Pvt Ltd, Pune
JP Esthetics Pvt Ltd, Pune
Yugandhar Agrocare LLP, Pune

Join zoom meeting:-
Meeting ID: 878 094 5926
Passcode: Sgrs231

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FORMULATION, EVALUATION & SAR OF
PHARMACEUTICAL START-UP:
MY STORY

Pawan Waghrukar,
M.Pharm (Pharmaceutics), MBA (Marketing)
Director, Prudens Dermaceuticals Pvt Ltd,
JP Esthetics Pvt Ltd, Yugandhar Agrocare LLP

BACKGROUND:

- Prudens Dermaceuticals Pvt Ltd:**
 - Innovative & therapeutic range of Dermatology products.
 - Providing LASER devices to Dermatologists & Plastic Surgeons.
 - Imported products which we can't manufacture in India.
 - Third party manufacturing of our QWIN researched & developed product formulations.
- JP Esthetics Pvt Ltd:**
 - Dermatoscope for diagnosis.
 - High end LASER devices costing >20L.
 - Joint Venture of Jani Pharmaceuticals & Prudens Dermaceuticals.
- Yugandhar Agrocare LLP:**
 - Being a son of Farmer, start-up in Agricultural products.
 - Products: Micro nutrients & PGR.

The Passion:

- Passion is often seen as the essential ingredient that breeds success.
- The logic goes like this: if you are passionate about what you do, you will work with conviction and drive, which in turn will make your business succeed.
- But following your passion blindly might lead you straight to failure.
- What I've done?
 - Employee, Training, Learning,
 - Operations & Executions.

DO IT WITH PASSION OR NOT AT ALL.

The marketing:

- How you package and market your business matters.
- An inferior product that's branded in a more appealing, exciting, and unique way will always outsell its superior product that happens to have plain, non-memorable branding.
- This point may seem superfluous, but it critically affects customers' buying decisions.
- What I've done?
 - Hired professionals
 - Keeping an eye on them.

Mr. Pawan Waghrukar, delivered a motivational speech on success story of his Start up.

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